



**Vikas Lifecare Limited**  
( A NSE / BSE Listed Company )  
CIN : L25111DL1995PLC073719  
Web : www.vikaslifecarelimited.com  
Email : info@vikaslifecarelimited.com  
Tel. : +91-11-40450110

April 22, 2024

Listing Compliance Department  
National Stock Exchange of India Limited.  
Exchange Plaza, Bandra-Kurla Complex,  
Bandra (E), Mumbai 400051  
Fax: 022-26598235/36

Listing Compliance Department  
BSE Limited.  
Phirozee Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001

**NSE Symbol: VIKASLIFE**

**Scrip Code: 542655**

**Sub: Media Release:**

**Vikas Lifecare Limited's Agro Products Division Secures Orders Valued INR 500 Million.**

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copy of Media Release titled "**Vikas Lifecare Limited's Agro Products Division Secures Orders Valued INR 500 Million.**"

*Disclosure under Regulation 30 of SEBI Listing Regulations read with SEBI circular SEBI/HO/CFD/CFDPoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed as Annexure I to this letter.*

We request you to kindly take the above information on record and oblige.

Thanking you,

Yours Faithfully,  
**for Vikas Lifecare Limited**

Sundeeep Kumar Dhawan  
Managing Director  
DIN: 09508137

**Regd. Office :** Vikas House, 34/1, Vikas Path, East Punjabi Bagh, New Delhi - 110026  
**Factory I :** G-83, Vigyan Nagar, RIICO Indl. Area, Shahjahanpur, Dist. Alwar, Rajasthan - 301706  
**Factory II :** Plot No. 193, Revenue Survey No. 93, Baikampady, Dist. Dakshina Kannada, Mangaluru, Karnataka - 575011



**Media Release:**

**Vikas Lifecare Limited's Agro Products Division  
Secures Orders Valued INR 500 Million.**

**22<sup>nd</sup> April 2024, New Delhi, Vikas Lifecare Limited** is pleased to announce that it has secured significant orders for its Agro Products Division. The division has bagged an order for rice, valued about INR 500 Million, bolstering its presence in the premium and organic rice segments. Of this present orders, INR 400 Million are attributed to premium rice varieties, while the remaining INR 100 Million represent orders for Organic Breeds of Rice.

The company's Agro Products Division has set an ambitious target of INR 4500 Million for the current F.Y., as compared to INR 3600 Million achieved in the preceding FY, targeting a 20+ % Growth on YoY Basis.

With a goal to enhance the growth trajectory, Vikas Lifecare is continually exploring opportunities to expand its businesses via acquiring going businesses and processing facilities, The Company had earlier acquired Agro Products processing facilities in Karnataka & Uttar Pradesh which has helped fast-track the company's capacities and capabilities and enabled it to cater to a wider market.

As part of its commitment to providing the best service and products to its customers, Vikas Lifecare continues to innovate and adapt to changing market dynamics. The company's dedication to quality, sustainability, and customer satisfaction remains unwavering, driving its continued success in the Agro Products industry.

**About Vikas Lifecare Limited:**

Vikas Lifecare Limited (VLL) is an ISO 9001:2015 certified company, conventionally engaged in manufacturing and trading of Polymer and Rubber compounds and Specialty Additives for Plastics, Synthetic & Natural Rubber. Polymer & Rubber Commodity (bulk consumption) Compounds and Master-Batches (Manufacturing up- cycled compounds from industrial and post-consumer waste materials like EVA, PVC, PP, PE etc.), contributing to the Environment Protection initiatives from the Government of India and fulfilling the mandated EPR obligations for the conglomerates consuming hundreds of thousands of tons of plastic products and packaging materials.

VLL is also a Del-Credere agent of ONGC (Oil and Natural Gas Corporation Ltd.) Petro Additions Limited, a public sector undertaking producing a wide variety of base Polymers and Commodity Plastic Raw Materials.

VLL's subsidiary M/s Genesis Gas Solutions Pvt. Ltd. is engaged in the business of Smart Gas Meters being supplied to all the major Gas Distribution Companies for domestic and commercial consumers. Genesis pioneers in Smart Gas and Water Metering and commands about 20% of the Domestic Gas Metering business share in India.

As a long-term business strategy, the company has most recently diversified its business interests beyond raw materials (B2B businesses) and forayed into the B2C segment with a host of consumer products including FMCG, Agro, and Infrastructure Products; paving way for an aggressive business growth with intricately planned and making continuous additions to the products & services portfolios via acquisitions, joint ventures and tie-ups.

Company continues spreading its arms under entertainment sector with a new venture in film production. This strategic move marks Vikas Lifecare Limited's entry into the dynamic world of cinema, leveraging its expertise in creativity and innovation to deliver captivating and thought-provoking content to audiences worldwide. The company's debut project, "Lioness," in collaboration with Teamo Productions HQ Limited, is a testament to VLL's commitment to quality storytelling and cultural representation. This venture aligns with company's vision to explore new horizons and create memorable experiences for audiences across the globe.

The Company in order to fuel the business growth, has been very open minded and is aggressively exploring various Industrial and Services Business Markets including Tourism, Hospitality and Entertainment. VLL intends establishing / acquiring businesses in these business segments thereby expanding its footprint in the country and beyond. The securities of the Company are listed on both the Stock Exchanges, BSE (Scrip Code: 542655) and NSE (Symbol: VIKASLIFE).

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*Disclaimer: Certain statements, words in this document that are not historical facts are forward looking statements. Such forward looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks and many other factors that could cause actual result to differ materially from those contemplated by these forward-looking statements. Vikas Lifecare Limited its subsidiaries and associates shall not be in any way responsible for any action taken based on such statements.*

Disclosure under Regulation 30 of SEBI Listing Regulations read with SEBI circular SEBI/HO/CFD/CFDPoD-1/P/CIR/2023/123 dated July 13, 2023

**Annexure I**

<b>S.NO</b>	<b>PARTICULARS</b>	<b>DETAILS</b>
1	Name of the entity awarding the order(s)/contract(s)	<ol style="list-style-type: none"> <li>1. Sarveshwar Foods Limited -200 Million</li> <li>2. Sarveshwar Overseas Limited – 200 Million</li> <li>3. Himalayan Bio Organic Foods Private Limited – 100 Million</li> </ol>
2	Significant terms and conditions of order(s)/contract(s) awarded in brief;	As mentioned in the Purchase order
3	Whether order(s) / contract(s) have been awarded by domestic/international entity;	Domestic entity
4	Nature of order(s) / contract(s);	Spot orders
5	Whether domestic or international;	Domestic
6	Time period by which the order(s)/contract(s) is to be executed	To be Completed within 6 Months
7	Broad consideration or size of the order(s)/contract(s)	Rs. 500 Million
8	Whether the promoter/ promoter group / group companies have any interest in the entity that awarded the order(s)/contract(s)? If yes, nature of interest and details thereof;	No Promoter/Promoter group is interested with the entity that awarded the order.
9	Whether the order(s)/contract(s) would fall within related party transactions? If yes, whether the same is done at “arm’s length”	No related party transaction