



Vikas Lifecare Limited
(A NSE / BSE Listed Company)
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February 16, 2024

Listing Compliance Department
National Stock Exchange of India Limited.
Exchange Plaza, Bandra-Kurla Complex,
Bandra (E), Mumbai 400051
Fax: 022-26598235/36

Listing Compliance Department
BSE Limited.
Phirozee Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

NSE Symbol: VIKASLIFE

Scrip Code: 542655

Sub: Media Release:
Vikas Lifecare Limited Presents "Lioness," First Official Indo-U.K. Co-Production Underway, Producing Along With TPHQ

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copy of Media Release titled "**Vikas Lifecare Limited Presents "Lioness," First Official Indo-U.K. Co-Production Underway, Producing Along With TPHQ."**

We request you to kindly take the above information on record and oblige.

Thanking you,

Yours Faithfully,
for Vikas Lifecare Limited

Sundeep Kumar Dhawan
Managing Director
DIN: 09508137

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Media Release:

Vikas Lifecare Limited Presents "Lioness," First Official Indo-U.K. Co-Production Underway, Producing Along With TPHQ

16th February 2024, New Delhi, Vikas Lifecare Limited (VLL), is pleased to share that while the company recently ventured in the entertainment business with diverse investments and acquisitions is excited to announce the inaugural official Indo-U.K. co-production the first ever Film named "Lioness," produced in association with M/s Teamo Productions HQ Limited (TPHQ), under the 2008 bilateral treaty. "Lioness" featuring Aditi Rao Hydari and Paige Sandhu, is slated to commence filming from April 3rd 2024 in the United Kingdom and is partnered by both the National Film Development Corporation (NFDC), Government of India and the British Film Institute (BFI) Government of UK. Penned and directed by Kajri Babbar, daughter of iconic film-star Raj Babbar, as her debut feature film, and produced by Mohaan Nadaar, Dr. Vikas Garg and Vaishalli Paatil.

About the movie "Lioness":

"Lioness" narrates the tales of two British-Punjabi women from different eras. The first narrative, set in the early 1900s, intricatelyweaves the historical journey of Princess Sophia Duleep Singh, the youngest granddaughter of Maharajah Ranjit Singh and the god-daughter of Queen Victoria, with that of Simranjeet Kaur, a fictional character symbolising the experiences of an educated, married immigrant woman in 1990s Southall.

Shrabani Deodhar, National Award-Winning filmmaker and CEO of TPHQ, summed up by expressingher support, saying, "Kajri Babbar's expertise ensures a captivating portrayal of Princess Sophia Duleep Singh's historical significance."

Mohaam Nadaar, MD, TPHQ, adds, "Lioness commemorates a century since women in the UK gainedthe right to vote, a milestone echoed worldwide. While full suffrage took time, the film pays tribute to Princess Sophie Duleep Singh, a real-life advocate who fervently championed women's voting rights."

Director Kajri Babbar expresses, "Lioness breaks stereotypes in women's empowerment, sheddinglight on the historical impact of Indian women. Dispelling the notion of feminism as a Western concept, our film sparks conversations on the struggles that shaped today's rights."

Ketki Pandit, Founder and Company Director, TPHQ, further adds, "Lioness is about discovering thefascinating intersections between historical figures like Princess Sophia and ordinary women like Simranjeet."

Aditi Rao Hydari, who plays Simranjeet Kaur, shared her journey, stating, "My character Simranjeet, isan educated woman, married into a joint family set up in London. A chance opportunity at her workplace leads her to embark on a journey of discovering Princess Sophia Duleep Singh, thereby leading to a journey of self-discovery."

Bolstered by a distinguished team of high-profile professionals from India and the UK, including Peter Bance, DOP Bruce Melhuish, Rakesh Yadav as production designer, costume designer Lily Faith Knight, and Academy Award winner Resul Pookutty as sound designer. The ensemble cast features esteemed talents such as Edmund Kingsley, Javed Jaffery, Archana Puran Singh, Raj Babbar, Leona Vughan, Prateik Babbar, Anup Soni, Ragini Dwivedi, among others. Further, a number of well-known British actors are in the final stages of commercial negotiations, to be part of the project. Additionally, "Lioness" marks the international debut of Music Composer Khatija Rahman, daughter of A. R. Rehman.

About TPHQ:

Teamo Productions HQ Limited (formerly known as GI Engineering Solutions Limited) is now in the business of film production, distribution and allied businesses, in addition to its other conventional businesses. The Company's business activities include developing, producing, distribution, marketing and financing of all kinds of commercial feature films, content production, animation, graphics, CGI movies, AI-powered feature films, making of OTT films, cine films, talkie films, telefilms, advertising films, documentaries, animation, TV Serials, music production, music composition, recording studio, advertisers and other allied & related activities in India and abroad.

The securities of the Company are listed on both the Stock Exchanges, BSE (Scrip Code:) and NSE (Scrip Code:533048).

About Vikas Lifecare Limited:

Vikas Lifecare Limited (VLL) is an ISO 9001:2015 certified company, conventionally engaged in manufacturing and trading of Polymer and Rubber compounds and Specialty Additives for Plastics, Synthetic & Natural Rubber. Polymer & Rubber Commodity (bulk consumption) Compounds and Master-Batches (Manufacturing up-cycled compounds from industrial and post-consumer waste materials like EVA, PVC, PP, PE etc.), contributing to the Environment Protection initiatives from the Government of India and fulfilling the mandated EPR obligations for the conglomerates consuming hundreds of thousands of tons of plastic products and packaging materials.

VLL is also a Del-Credere agent of ONGC (Oil and Natural Gas Corporation Ltd.) Petro Additions Limited, a public sector undertaking producing a wide variety of base Polymers and Commodity Plastic Raw Materials.

VLL's subsidiary M/s Genesis Gas Solutions Pvt. Ltd. is engaged in the business of Smart Gas Meters being supplied to all the major Gas Distribution Companies for domestic and commercial consumers. Genesis pioneers in Smart Gas and Water Metering and commands about 20% of the Domestic Gas Metering business share in India.

As a long-term business strategy, the company has most recently diversified its business interests beyond raw materials (B2B businesses) and forayed into the B2C segment with a host of consumer products including FMCG, Agro, and Infrastructure Products; paving way for an aggressive business growth with intricately planned and making continuous additions to the products & services portfolios via acquisitions, joint ventures and tie-ups.

VLL ventured into the entertainment sector and acquired SKY 2.0 Club. It is a revolutionary standalone nightclub anchored in the heart of Dubai Design District, UAE. Innovative and experiential, SKY 2.0 provides an interactive experience by employing modern technology in the venue. Bendable screens, grand lighting design, and a lilting sound system wrap the walls of the sphere-shaped venue. It's aim is to redefine the nightlife scene in Dubai by offering a one-of-a-kind destination that seamlessly blends luxury, entertainment, and hospitality. Another recent acquisition in entertainment sector is PME Entertainment, headquartered in UAE, a leader in the rapidly evolving entertainment industry with expertise in music production and event management facilitating connections with global talents, fostering a network and ensuring the success of shows through continuous support from audiences and clients. The Company continues spreading its arms under entertainment sector with a new venture in film production. This strategic move marks Vikas Lifecare Limited's entry into the dynamic world of cinema, leveraging its expertise in creativity and innovation to deliver captivating and thought-provoking content and memorable experiences for audiences across the globe.

The Company in order to fuel the business growth, has been very open minded and is aggressively exploring various Industrial and Services Business Markets including Tourism, Hospitality and Entertainment. VLL intends establishing / acquiring businesses in these business segments thereby expanding its footprint in the country and beyond. The securities of the Company are listed on both the Stock Exchanges, BSE (Scrip Code: 542655) and NSE (Symbol: VIKASLIFE).

Disclaimer: Certain statements, words in this document that are not historical facts are forward looking statements. Such forward looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks and many other factors that could cause actual result to differ materially from those contemplated by these forward-looking statements. Vikas Lifecare Limited its subsidiaries and associates shall not be in any way responsible for any action taken based on such statements.